

Introducing **PGDM nXT**

Creating
Leaders for
the Intelligent Enterprise

Approved by AICTE
Ministry of HRD, Govt. of India

About ISMS Group of Institutions

ISMS Group of Institutions is a progressive, strong, and student centric institution. With 18+ years of excellence in building students future. We provide affordable, flexible and quality education with good placement opportunities with Top Indian and International Companies – empowering students across India in a supportive learning environment that builds confidence, competence and future-ready success. We focus on developing essential job-ready competencies such as communication, teamwork, problem-solving, critical thinking, initiative, and business acumen. Located in Pune, preferred as “Oxford of the East” ISMS is a progressive, student-centric institution known for its strong academic framework, modern learning environment, and consistently high performance.

**AI-Ready
Program**

2000+
Alumni (Working
Globally)

**Spacious Campus
with Advanced
Infrastructure**

**Strong Placement
Assistance for last
18+ Years**

Vision

To empower management graduates with academic excellence, industry exposure, employability skills, and strong business ethics, fostering integrity, innovation, leadership, and a spirit of service for success in the dynamic business world.

Mission

To provide management students with a strong business foundation, academic excellence, and practical knowledge, empowering them to innovate, lead professionalism, and contribute ethically to industry and society.

What Makes Us Different



Research & Innovation

An environment that encourages analytical thinking, research and innovative ideas.



Strong Student-Centric Environment

A strong student-centric environment that encourages active learning, personal growth, collaboration, and leadership.



Global Learning Opportunities

International exposure and globally oriented management programs.



Holistic Student Development

Focus on academics, leadership, communication, personality and professional skills development.



Career-Focused Education

Industry-relevant skills and placement-oriented trainings to prepare students for the workplace.



Integrate Disciplines, Create Your Own Path

Combine business with technology, AI with endless possibilities.

Message From the Founder



Mr. Debraj Banerjee
Founder & Chairman

“

Dear Students,

Welcome to the ISMS Group of Institutions. Getting an education is not about obtaining a degree. An education is a process of making yourself confident, well-informed, skilled, and disciplined so that you can have a successful career and have a bright future. Here, at ISMS, we will do our utmost to create such an educational environment for our students

that will help them discover education not only as a process of learning academic things but rather as a way of obtaining educational lenses on the concept of life overall. Throughout the years, our goal remains the same; we are determined to empower young minds by providing quality knowledge, practical experience, communication classes, and teaching them to be able to handle the challenges life presents.

The committed efforts of our faculty members and industry experts, along with a strong academic environment and learner-centric approach, help each learner realise their potential and turn their dreams into reality. As you embark on your journey with ISMS, always remember that success takes time and perseverance.

Wishing you a fulfilling and successful journey.

Student Engagement Activities

Beyond academics, students actively participate in clubs, cultural events, workshops, industry interactions, and social initiatives, building confidence, teamwork, leadership, and real-world skills.



ISMS Group of Institutions

Why ISMS



ISMS Group of Institutions (Bifurcation)

- 1 ISMS Sankalp Business School (PGP-MBA)
- 2 ISMS (PGDM)
- 3 International School of Management Studies (International MBA)
- 4 ISMS Global Education (Overseas Education)

Accreditations



MHRD
Ministry of Human
Resource Development
Government of India



Ranking

Ranked 31 in the "India's Top Non- IIM B Schools Survey" by The Academic Insights

ISMS Sankalp Business School Recognised as a PhD Research Centre by Savitribai Phule Pune University

Recognised as "Among the Top 10 Educational Institutes in Pune" by Higher Education

Appreciated Under "College of the Year 2022" by Business Connect

Honoured as the "Innovative Business School of the Year for Exemplary Student-Interface" by the Academic Insights

ISMS Group of Institutions

Academics

- Experiential Learning Methodology, Business Simulations, Hackathons
- Industry Certifications NSE, Six Sigma, SAP, AI/ML
- Professional Training by Industry Experts from India & Abroad
- Extensive Industry Partnerships

Placements

- Strong Corporate Tie-ups
- Summer Internship Project (SIP)
- 100% Placement Assistance
- Global Alumni Network & Career Mentorship

Where we Lead

10+
Ranking & Awards

2000+
Success Stories

20+
Skill Development Programs

50 Hours+
Corporate Trainings

20+
Global Certifications

15+
Knowledge Partners

ROI Driven Masters (Offering Measurable Outcomes)

Industry-Aligned
Skill Building
Program

Corporate
Mentorship &
Expert Sessions

Research-Based
Modules

Future-Skills
Integration

Practical
Exposure Through
Internships

Holistic Growth

Vibrant Clubs and
Leadership Roles

Soft & Employability
Skills Development

Real-World Business
Challenge Training

Global Alumni Network
& Career Mentorship

Programs

Applied
MarTech

Financial
Engineering
& AI

Human Capital
& Talent
Intelligence

Business
Intelligence
& Analytics

Applied MarTech

(Marketing + Technology = The Future of Business)

Learn How Technology Makes Marketing Win

Applied MarTech bridges marketing strategy with the tools and technology that power it from automation and CRM to AI-driven personalization and campaign analytics. The program focuses on turning customer and marketing data into actionable insights through marketing analytics, AI-powered tools, data visualization, predictive intelligence, and performance measurement.



Career Match

MarTech Analyst

MarTech Strategist

Digital Marketing Strategist

Marketing Analytics Consultant

CRM & Automation Specialist

Growth Marketing Manager

Performance Marketing Manager

AI Marketing Specialist

Customer Experience Analyst

Marketing Technology Consultant

Learning Outcome

- Understand Customers
- Consumer Behaviour
- Think with Data
- Marketing Analytics
- Customer Insights

- Campaign Measurement
- Generative AI
- AI-powered Marketing
- Content Intelligence
- Predictive Marketing

- Marketing Automation
- CRM & Lead Nurturing
- Campaign Automation
- Social Media Marketing
- Performance Marketing

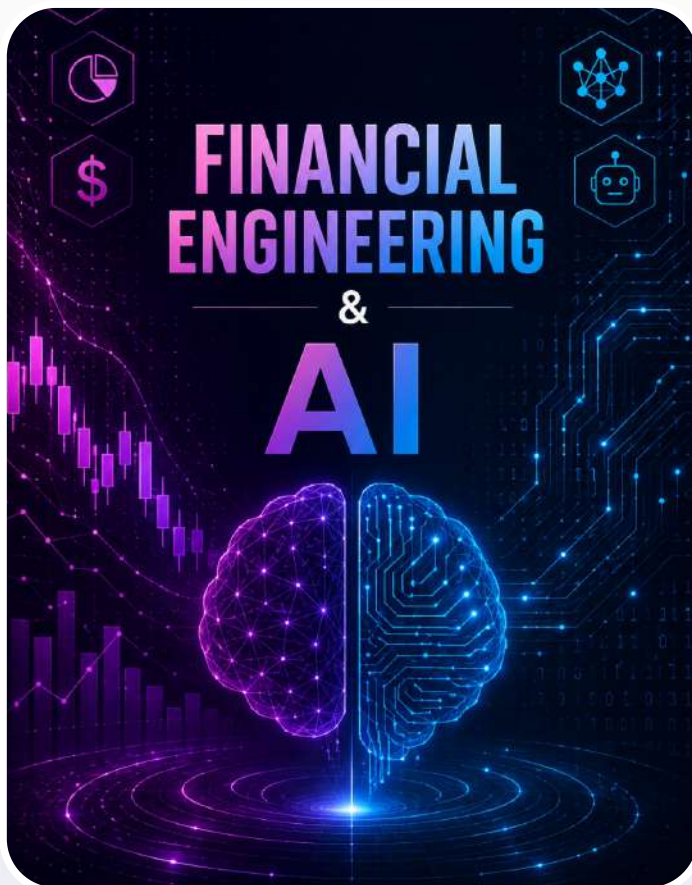
- E-commerce Marketing
- Digital Campaigns
- Growth Marketing
- Customer Acquisition & Retention
- ROI Driven & Marketing Strategy

Financial Engineering & AI

(Finance + Mathematics + Data + AI + Technology)

Where Finance Meets Intelligence. Where Data Becomes Decisions.

Build the ability to combine Finance, Data, AI, and Quantitative thinking to solve modern financial problems. From forecasting and valuation to portfolio management and risk modelling, learners build both the technical depth and strategic thinking needed for real-world finance roles.



Career Match

Financial Analyst

Quantitative Analyst

Risk Analyst

Investment Analyst

Financial Data Analyst

FinTech Analyst

Credit Risk Analyst

Portfolio Analyst

Business Analyst

AI-for-Finance
Specialist

Financial Modelling
Specialist

FinTech Consultant

Learning Outcome

- Financial Modelling
- Business Forecasting
- Performance Analytics
- Data Driven & Decision Making
- Generative AI in Finance

- Machine Learning
- AI-assisted Financial Analysis
- Intelligent Decision Systems
- Quantitative Methods & Statistical Modelling
- Time-series Analysis

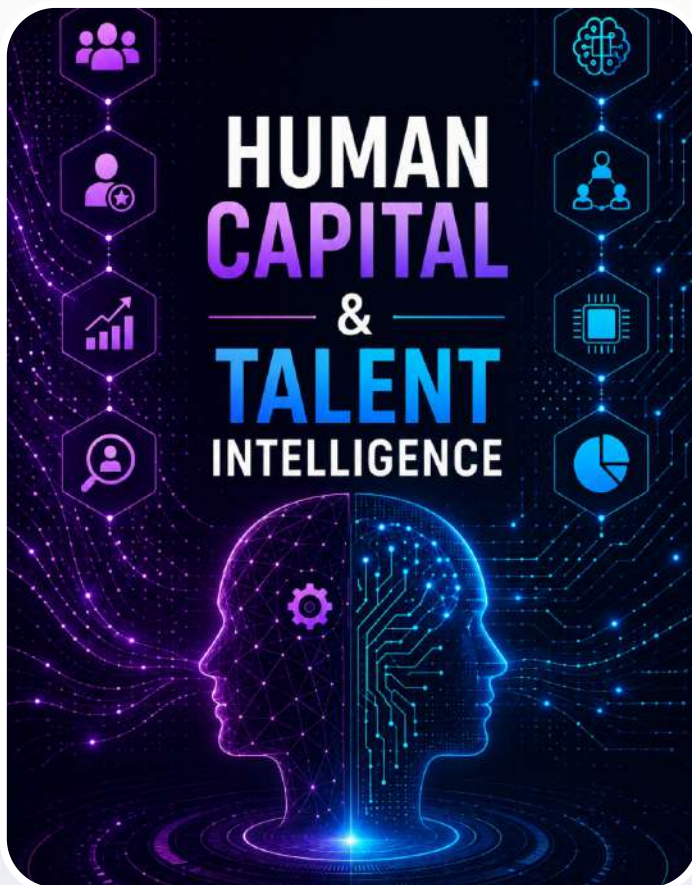
- Algorithmic Thinking
- Investment & Portfolio Management
- Asset Allocation
- Valuation
- Investment Analytics

- Credit Risk & Market Risk
- Financial Risk Modelling
- Scenario & Sensitivity Analysis
- FinTech & Digital Finance
- Blockchain & Digital Payments

Human Capital & Talent Intelligence (People + Psychology + Data + AI + Business Strategy)

Where People Meet Data. Where Talent Meets Intelligence.

Learners build the ability to map talent, forecast skill gaps, drive employer branding, and design better candidate and employee experiences, combining people's expertise with technology and data fluency. From talent acquisition to career pathways and retention strategies, every module is built around real HR decisions, not just theory.



Career Match

HR Business Partner

People Analytics Analyst

Talent Intelligence Analyst

Talent Acquisition Specialist

HR Analytics Consultant

Learning & Development Specialist

Employee Experience Specialist

Workforce Planning Analyst

Talent Management Specialist

HR Technology / HRIS Analyst

Organisation Development Consultant

People Strategy Consultant

Learning Outcome

- Talent Intelligence
- Workforce Analytics
- Talent Mapping & Skills Intelligence
- Succession Planning
- HR Metrics & Dashboards

- Predictive Analytics
- Data driven HR decisions
- AI-powered HR
- Generative AI for HR
- AI-enabled Recruitment

- Intelligent Workforce Planning
- Talent Acquisition
- Employer Branding
- Recruitment Analytics
- Competency Mapping

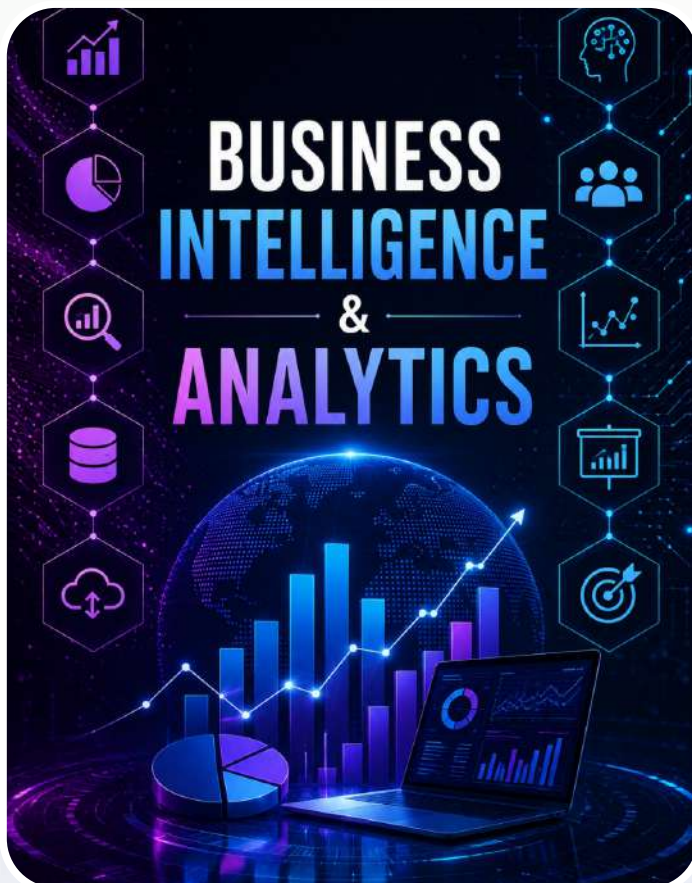
- Assessment & Selection
- Candidate Experience
- Learning & Career Intelligence
- Career Pathways & Leadership Development
- Retention & Employee Lifecycle

Business Intelligence & Analytics

(Business + Data + Technology + Analytics + AI)

Where Business Meets Data, Technology & Decision Intelligence

A future-ready program that combines business strategy, data analytics, and technology to help students turn complex data into actionable business insights. Learners build the ability to structure problems, visualize insights, and apply analytics across marketing, finance, HR, and operations.



Career Match

Business Intelligence Analyst

Business Analyst

Data Analyst

Business Analytics Consultant

BI Consultant

Data Visualisation Analyst

Marketing Analytics Analyst

Financial Analytics Analyst

Customer Analytics Analyst

Operations Analytics Analyst

Reporting & MIS Analyst

Decision Intelligence Analyst

Learning Outcome

- Business Intelligence & Dashboards
- Management reporting
- Data Driven & Decision Making
- Performance Monitoring
- Predictive Analysis

- Prescriptive Analytics
- Exploratory Data Analysis
- Data Storytelling
- Generative AI
- AI-assisted Analysis

- Predictive Intelligence
- Intelligent Decision Systems
- Interactive Dashboards
- Visual Analytics
- Insight Communication

- Problem Structuring
- Hypothesis Development
- Root-cause Analysis
- Decision Frameworks
- Marketing, Financial, HR & Customer Analytics

Pillars of the Program

Strong Academic Foundation



15-20+ Years Collective Faculty Experience



Industry-Aligned Curriculum



Practical Learning Approach



Strong Academic Ecosystem

Holistic Development



500+ Hours Case Study Based Training



Extracurricular Activities



Entrepreneurial Mindset



Personality Development

Practical Exposure



50+ Hours Live Projects/Field Studies



800+ Hours Full-Time Summer Internship



Corporate Interactions



Business Simulations

Alumni Footprints & Industry Connects



2000+ Alumni (Working Globally)



15+ Leading Industry Sectors



390+ Recruiters Connected with the Institute



50+ CXOs | CEOs Corporate Leaders on Campus

Knowledge Partners



Bloomberg



Our Uniquely Designed Program

PGDM (Post Graduate Diploma in Management)

-  Experiential Learning Framework
-  Professional Certifications
-  Global Certifications
-  Placement Skill Enhancement Program
-  Industry-Academia Interaction
-  Entrepreneurial Development Program
-  Technical Tools for Business Management
-  International Academic Tour
-  Career Skill Development Program
-  Holistic Development Activities

Employment Enhancement Programs @ISMS Pune

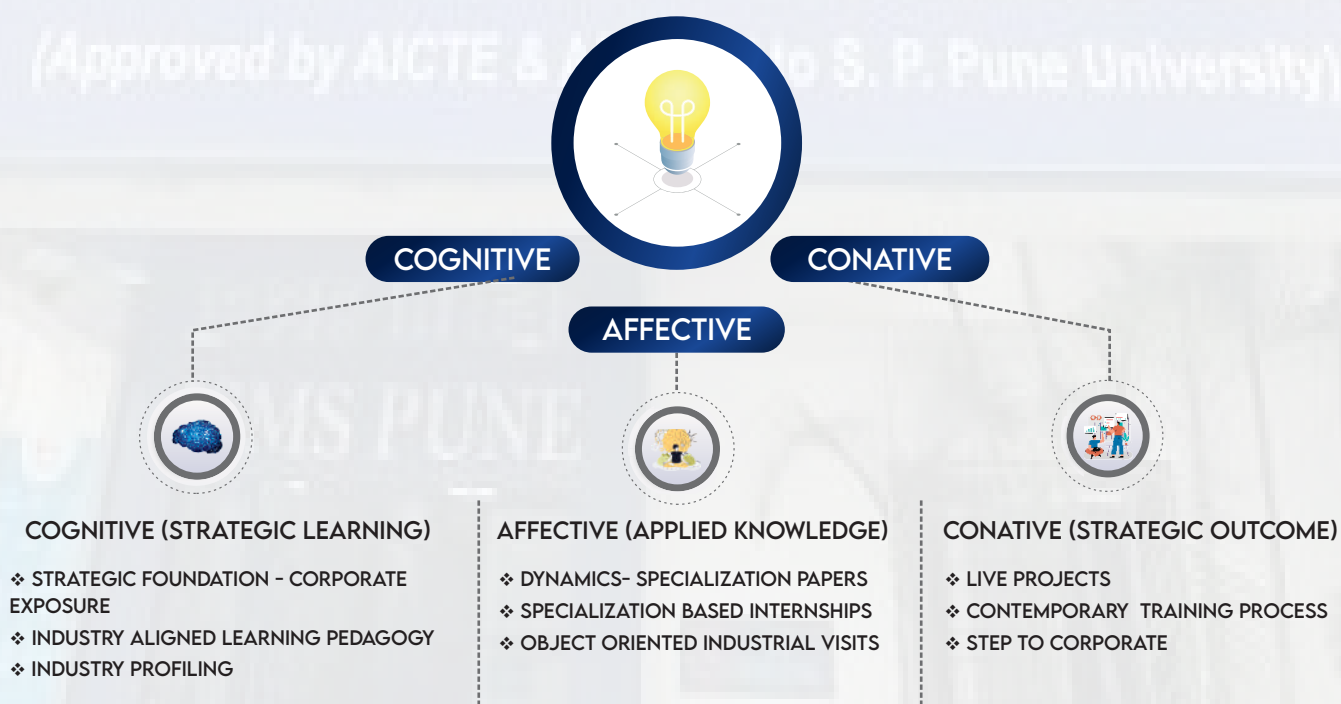
-  Excel
-  Research Skills
-  Project Management Skills
-  Critical Thinking & Problem Solving
-  Emotional Intelligence
-  Decision Making Skills
-  Time Management
-  Business Acumen
-  Public Speaking
-  Team Building
-  Negotiation
-  Process Improvement Expertise

Learning Model @ ISMS CAC Model

The CAC model is our unique teaching methodology. It is based on the concept of Cognitive, Affective, and Conative mode of learning. This model is more effective than the traditional way of teaching.

ISMS "CAC" MODEL

COGNITIVE, AFFECTIVE & CONATIVE MODEL



International Guest Lectures

As part of our International Guest Lecture series under the Global Leadership Accelerator Program, we hosted faculty from Leeds Beckett University, UK, who shared valuable global insights on leadership and innovation, inspiring our students to think beyond borders.



Facilities

Academic Infrastructure



Equipped with smart air-conditioned classrooms. The classrooms are distinctly spacious and equipped with a sophisticated array of audio-visual tools and interactive Smartboards.

E - Library and Reading Hall



The area consists of a wider range of textbooks, reference books, journals, and periodicals to facilitate research and project work.

Computer Lab



The computer lab is equipped with the latest systems and software for project work, coursework, and placement preparation.

Seminar Hall & Conference Rooms



The seminar hall and conference rooms are used for conducting guest lectures, workshops, and industry interaction. The rooms contain advanced AV tools.

ISMS Incubation Center



We are committed to promoting entrepreneurship and innovation to provide the students with ample opportunity to explore their entrepreneurial and innovative ideas with their studies.

Hostel Facilities



Separate hostels are available for boys and girls, offering spacious, well-ventilated rooms with attached bathrooms, dedicated housekeeping, quiet reading rooms, and a smoke- and alcohol-free environment.

Wellness & Recreation Facilities



Our gym and yoga facilities provide students with opportunities to stay active, refresh their minds, and manage stress alongside their academic routine. Students can also unwind, connect with peers, and enjoy their leisure time through indoor games and outdoor sports.

Internship & Placement

Total Number
of New
Recruiters

60+

Average
Stipend

15K

Highest
Stipend

28K

Pre-
Placement
Offer (PPO)

26%

Sector-Wise Internship

BFSI &
Consulting

35%

FMCG/FMCD

30%

Healthcare &
Pharmaceuticals

5%

Manufacturing

15%

E-Commerce

5%

Technology,
Media &
Telecommunication

10%

Placement Info

390+

Total Number
of Recruiters

9LPA

Average CTC

20LPA

Highest CTC

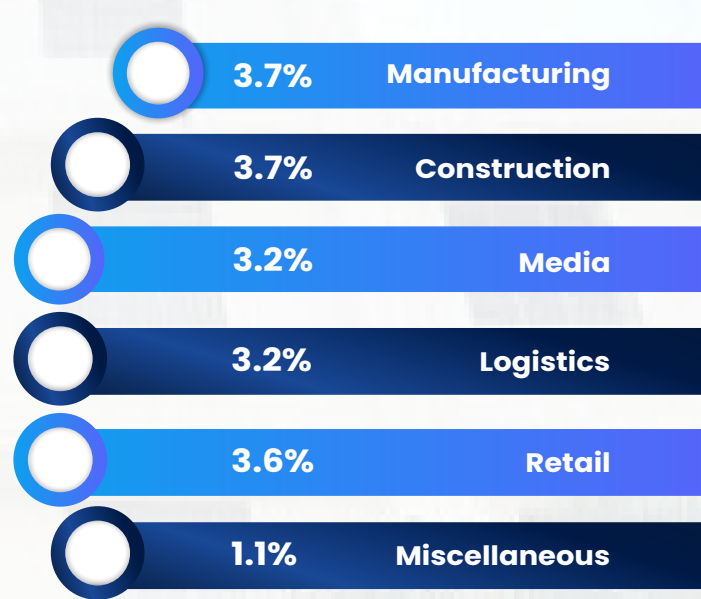
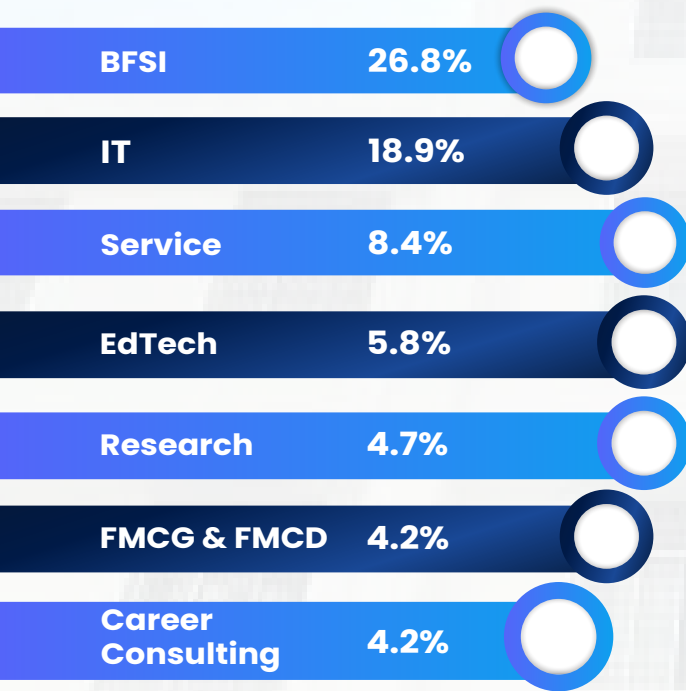
26%

Pre-Placement
Offer (PPO)

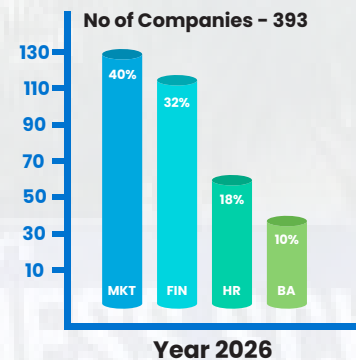
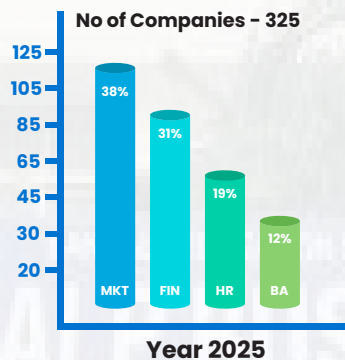
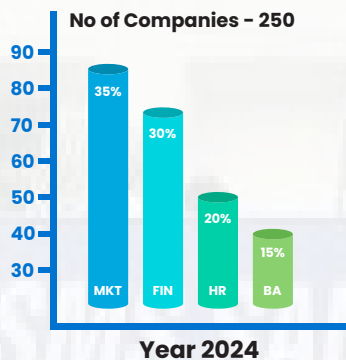
500+

Jobs Offered

Sector-Wise Placements



Placement Growth



Our Key Recruiters



Add-on Certifications

Enhance your academic journey with add-on certifications designed to complement your core learning.

Gain industry-relevant knowledge, develop practical skills, and earn additional credentials that strengthen your profile and improve your career readiness.

Term I – Foundation of Business

Skill Lab

Business
Presentation

Design
Thinking

Critical
Thinking

Corporate
Etiquette

Industry Certification

- LinkedIn Learning Career Essentials

Employability Modules

Corporate
Communication

Advanced Excel

PowerPoint
Storytelling

Business writing

Negotiation Skills

Leadership Lab

Emotional
Intelligence

Resume Building

LinkedIn Branding

Aptitude Test

Logical Reasoning

Quantitative Aptitude

Group Discussions

Mock Interviews

HR Interviews

Case Interview
Preparation

Consulting Interview
Practice

Term II – Functional Management

Live Project

- Consulting Assignment for an MSME or Startup

Industry Certification

- Google AI Essentials

Employability Modules

Corporate Communication

Advanced Excel

PowerPoint Storytelling

Business writing

Negotiation Skills

Leadership Lab

Emotional Intelligence

Resume Building

LinkedIn Branding

Aptitude Test

Logical Reasoning

Quantitative Aptitude

Group Discussions

Mock Interviews

HR Interviews

Case Interview Preparation

Consulting Interview Practice

Also Include

Summer Internship

Industry Specific Certifications

Add-on Certifications

Marketing

Google Ads Search Certification

Google Analytics 4 (Ga4)

Meta Certified Digital Marketing Associate

HubSpot Inbound Marketing

HubSpot CRM

Salesforce AI Associate

Amazon Marketplace Management

SEMrush SEO Certification

Canva Design Certification

Finance

Bloomberg Market Concepts (BMC)

NSE NCFM

NISM Series VIII

Financial Modelling using Excel

Power BI for Finance

SAP S/4HANA Finance (Overview)

Tally Prime with GST

Tableau for Finance

HRM

SAP Success Factors

LinkedIn Recruiter
Certification

HR Analytics using
Power BI

SHRM Essentials

Excel for HR
Professionals

AI in HR

Workday
Fundamentals

Psychometric
Assessment Basics

Business Analytics

Microsoft Power
BI PL-300

Microsoft Azure AI
Fundamentals
(AI-900)

Google Data
Analytics Professional
Certificate

Tableau Desktop
Specialist

IBM Data Analyst

Python for
Data Science

SQL Certifications

Databricks
Fundamentals

Alteryx Designer
Core (optional)

Expected Roles

Marketing

Marketing Executive

Digital Marketing
Manager

Brand Executive

Product Manager

Category Manager

CRM Analyst

Performance
Marketing Executive

Growth Marketing
Analyst

Business Consultant
/ Associate
Consultant

Strategy Analyst

Finance

Financial Analyst

Equity Research
Associate

Investment Analyst

Credit Analyst

Treasury Analyst

Corporate Finance
Executive

FP&A Analyst

Risk Analyst

HRM

HR Executive

Talent Acquisition
Specialist

HRBP Associate

Learning Consultant

HR Analytics
Executive

Compensation
Analyst

Employee
Engagement
Specialist

Business Analytics

Business Analyst

Data Analyst

BI Developer

Analytics Consultant

Product Analyst

Strategy Analyst

Operations Analyst

AI Business
Consultant

Meet Our Faculty



Dr. Amar Narkhede

Education Qualifications
PhD, MBA, BE

Corporate Experience
16+ Years



Dr. Ashutosh Gadekar

Education Qualifications
PhD, MBA

Corporate Experience
23+ Years



Dr. Pravin Bodade

Education Qualifications
PhD, MBA

Corporate Experience
24+ Years



Dr. Dilip Aher

Education Qualifications
PhD, MMS, MBS, LLB, DLL & LW, B.Sc.

Corporate Experience
23+ Years



Dr. Ravi Achaliya

Education Qualifications
PhD

Corporate Experience
21+ Years



Prof. Deepak Shirke

Education Qualifications
MBA (Marketing), B.Sc.

Corporate Experience
20+ Years



Prof. Harsha Deshmukh

Education Qualifications
MBA (HR), BE (CSE)

Corporate Experience
14+ Years



Prof. Amlan Mitra

Education Qualifications
B.Com, MBA, Pursuing PhD

Corporate Experience
20+ Years



Prof. Rahul Rakshe

Education Qualifications
M.Com, Pursuing PhD

Corporate Experience
13+ Years



Prof. Iftexhar Khan

Education Qualifications
MBA, BE

Corporate Experience
16+ Years



Prof. Jayamala Katkar

Education Qualifications
MBA Finance, CS

Corporate Experience
14+ Years



Prof. Sarvesh Rasal

Education Qualifications
MBA (HR), B.Sc. (Computer Science)

Corporate Experience
7+ Years

Outbound Activities

Our outbound activities take students beyond the classroom, blending adventure with learning — building teamwork, leadership, and problem-solving skills through hands-on real-world challenges.



Industrial Visits

We organize industrial visits to leading organisations, providing students with first-hand exposure to real-world business operations, industry practices, and valuable insights that bridge the gap between classroom learning and practical application.



International Academic Tour

Our students embarked on an international academic tour to Malaysia, immersing themselves in global classrooms, cultures, and industries. The experience opened their minds to new ways of thinking and gave them a true taste of global exposure.





Life @

ISMS



Student Mobility Program

ISMS hosts students & staff from Leeds Beckett University, UK at the campus for 7-10 days, which gives our students the opportunity to gain international academic exposure, experience different learning environments, interact with diverse cultures, and develop a broader perspective for their future careers.



Summer School

A short-term immersive learning program at Leeds Beckett University, UK is designed to give management students hands-on exposure to global business practices, industry interaction, skill-building, and applied learning outside the regular academic calendar.



Alumni Network

From ISMS to the corporate world : Our students are continuously making progress across diverse industries and career paths. Discover where our alumni are working today & the success they are achieving.



Abhinav Kumar
Portfolio Manager
AX Property – Dubai



Badal Kumar Samal
Sr. Accounts Trainee
TCRC Group



Dishari Majumder
Sr. Analyst
eClerx



Suchita Shivankar
Business Development Executive
Simform



Akash Bhojram Bhagat
Key Account Manager
Inspitele Solutions Pvt Ltd



Sayani Biswas
Head of Operations
LSG Multispeciality Hospital



Sweta Prasad
Relationship Manager
IDFC First Bank



Kingshuk Das
Customer Relationship Officer
JSW



Sanchita Makal
Sr. Manager-Operations
BNY



Riya Ranjangaonkar
Sr. Financial Analyst
FIS



Sahabaj Khan
Reconciliation Specialist
FIS



Chandrani Banerjee
Associate - Research CMF
GMI (Global Market Research)



Harsh Kumar
Workforce Management
LTIMindtree



Aarya Shrivastava
Management Trainee
Wipro Blackstone



Pankhuri Tiwari
Holiday Cruise Sales Expert
Cordelia Cruise



Sunny Ramani
Client Service Analyst
Q4



Nilabhra Pal
Specialty Services
FactSet



Shinjan Sengupta
Process Lead
Capgemini



Diksha Singh
Asst. Store Manager
Lenskart



Rutvi Chotai
Management Trainee
KPIT

Alumni Network



Violina Kalita
Business Development Executive
UP Market Research



Rishik Das
CMO
LSG Multispeciality Hospital



Suchismita Roy
Territory Sales Manager
Treebo Hotels



Vanshika Yerola
Accounting Advisor
KMK Ventures Pvt. Ltd



Tushar Tolani
Corporate Sales Executive
Krsnaa Diagnostics



Soumik Roy
Sr. Analyst
eClerx Services Ltd



Shivani Goswami
Relationship Manager
DCB Bank



Sanket Vikas Mali
Deputy Assistant Manager
NJ Group



Nisha Shetty
Fund Accounting
Kfintech



Manmath Ashte
AID Officer
Dulux



Komal Mandal
Analyst
Northern Trust



Jivita Anil Kuhikar
Executive HR
Satguru Travels



Perna Arora
HR Recruiter
Capgemini



Neha Deshprabhu
HR
Bharat Financial Inclusion Ltd



Siddharth Rai
Sales Executive
Brickfolio Pvt Ltd



Atishay Saxena
Key Account Manager
Basic Home Loan



Ishaan Bose
Wealth Manager
Motilal Oswal



Srinjoy Bose
Fund Administrator
HSBC



Tanul Gadge
Manager-EIL
Tata Capital



Mohit Sakhare
Digital Marketing Specialist
Bluebenz Digitizations Pvt Ltd

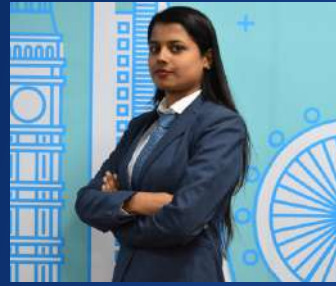
Alumni Network



Krina Vaidya
Wealth Manager
Kedia Capital



Manshi Priya
HR
HDFC Bank



Nancy Palak
HR Business Partner
Private Limited



Parth Shrivastava
Branch Sales Manager
Finance Limited



Priyanka Tamuli
Manager
Biojobz



Rupam Mitra
Sales & Program Manager
Satguru Travels



Sahil Kothali
Wealth Manager
Kedia Capital



Sakshi Fatangare
Business Development Associate
Magicpin



Lakshmi C
Wealth Manager
Kedia Capital



Aditya Kashyap
Store Manager
Lenskart



Ayushee Raha
Wealth Manager
Kedia Capital



Vanshika Ojha
Business Development Executive
Simform



Shreeya Biswas
SuccessFactors Consultant
TCS



Soumyadeep Pal
Branch Manager
HFFC



Amit Shaw
Distribution Excellence
Zuno General Insurance



Syanti Das
Compliance Analyst
Principal Global Services



Priti Mondal
Sr. Associate Dispute Resolution
Smith+Nephew



Dipa Shaw
Asst. Manager
Johnson Controls



Sucheta Sarkar
Sr. Associate HRBP
Flipkart



Shiva Singh
Sr. Analyst
Johnson Controls

Admission Process & Fee Structure for PGDM

01

Online Registration

- Visit our official website <https://ismspune.in/> and glance through our rich history, and the programs we offer.

02

Application Form Filling

- Complete the application form with accurate personal, academic, and contact details to begin your admission process.

03

Shortlist Based on Marks

- Candidates are shortlisted based on their academic performance and eligibility criteria.

04

Telephonic & Video Round Interview

- Shortlisted candidates participate in an initial telephonic or video interview.

05

Aptitude Test

- Candidates take an online aptitude test to assess their skills, reasoning, and overall suitability.

06

Shortlisting Based on Interview & Aptitude Test

- Candidates are further shortlisted based on their aptitude test performance.

07

Final Registration

- Selected candidates complete the registration process by submitting the required documents and fees.

08

Welcome to ISMS

- Welcome to the ISMS Pune family – where education meets endless possibilities.

Admission Information



Eligibility

- Δ Bachelor's degree in any discipline with a minimum of 50% aggregate marks.
- Δ Final year candidates may also apply.



Exams Required

- Δ CAT/MAT/CMAT/ATMA/MH-CET or any other competitive exam approved by the AICTE.



Admission Process

- Δ 10/12/Graduation marksheets + Aptitude Test + PI + GD.



Program Duration

- Δ 2 Years (6 Terms).



Program Start Date

- Δ June 2027.

Dual Scholarship

1st Scholarship

- Based on Past Academic Credentials (65% Marks Throughout Graduation)

2nd Scholarship

- Based on Continuous Academic Performance

Fee Structure

Option 1

1st Year

Rs. 6,00,000/-

2nd Year

Rs. 2,40,000/-

With International Academic Tour

Total Fee : Rs. 8,40,000

Option 2

1st Year

Rs. 9,00,000/-

2nd Year

Rs. 2,50,000/-

With UK Immersion Program

Total Fee : Rs. 11,50,000

Voices of Success

Studying at ISMS Pune helped me understand how technology, customer behaviour, and business strategy come together in today's retail environment. Practicing and industry exposure helped me develop a customer-centric mindset and apply classroom concepts to real business situations.

Adarsh Arya
Lenskart



Academics were always important to me, but ISMS Pune gave me opportunities beyond the classroom. Industry visits, international exposure, and practical activities helped me understand customer-centric businesses and adapt to a rapidly changing corporate environment, equipping me with confidence and skills to thrive in today's dynamic marketplace.

Shreya Pandey
Airtel



I came to ISMS Pune with dreams and doubts. Exploring business concepts, financial thinking, and industry interactions helped me develop the confidence to approach the corporate world with a more analytical mindset. The practical exposure also strengthened my decision-making skills and prepared me to take on real-world challenges.

Anmol Dubey
Kedia Capital



Beyond academics, ISMS Pune helped me develop leadership, teamwork, time management, and accountability. Working through student committees and events taught me how to coordinate with people, manage responsibilities, and take on real-world challenges with a strong sense of ownership and purpose.

N.Sahithya
Capgemini



My experience at ISMS Pune taught me that success in finance requires more than numbers—it requires discipline, decision-making, and the ability to understand people. Practical exposure helped me develop these skills with confidence.

K. Nikhil
Muthoot Finance



The practical learning at ISMS Pune helped me understand how customer expectations, communication, and business strategy influence the real-estate industry. The exposure gave me greater confidence in handling professional responsibilities, and today I feel well-prepared to build lasting client relationships and drive value in every deal I pursue.

Pramita Kamble
Godrej Properties



Guest sessions with CEOs and industry leaders gave me valuable insights into how technology and business come together. These interactions helped me understand corporate expectations and develop a more professional approach, shaping me into someone ready to bridge the gap between innovation and industry demands.

Muskan Kedia
Capgemini



My journey at ISMS Pune transformed me from a student into a confident professional. Practical projects and industry exposure helped me understand how consumer businesses operate and taught me the importance of execution, teamwork, and customer focus, values that I now carry forward as I step confidently into the corporate world.

Utkarsh Manu
Coffee Day Beverages



ISMS Pune gave me a strong foundation in operations and customer experience. Through industry exposure and practical activities, I learned how teamwork, communication, and efficient execution come together to create exceptional service. This foundation continues to guide me as I strive to deliver excellence in every role.

Gunjan Singh
Cordelia Cruise



From presentations and projects to industry interactions, ISMS Pune helped me strengthen my communication and client-facing skills. The experience gave me a better understanding of how digital platforms are transforming B2B sales and business relationships, giving me the confidence to navigate an increasingly digital-first business landscape.

Yash Kapadi
IndiaMART



Voices of Success

“The collaborative environment at ISMS Pune made learning more engaging. Interactions with leaders from different industries helped me understand how technology, consulting, and business strategy work together to solve real-world challenges, strengthening my ability to think critically and deliver strategic solutions in a professional setting.

Harsh Kumar
LTIMindtree



“The placement training at ISMS Pune was structured and practical. Mock interviews, workshops, and continuous feedback helped me improve my communication and analytical thinking while preparing me for opportunities in the financial services sector, giving me the confidence to walk into interviews and perform at my best.

Vishwajeet Karma
Home First Finance



“The support of faculty and exposure to industry experts helped me develop a structured approach to problem-solving. Practical learning also showed me how data, technology, and efficient processes can drive better business decisions, and now I carry this analytical mindset into every professional opportunity I pursue.

Dishari Majumdar
eClerx



“The academics pushed me to think analytically, supported by faculty with real industry experience. My investment banking internship gave me practical exposure that I could confidently discuss during interviews, while multiple mock interview rounds and detailed feedback strengthened my confidence for placements.

Tanish Krishna Chavan
Northern Trust



“The practical orientation of the curriculum helped me understand how technology and analytics are transforming the automotive industry. Working on projects and applying concepts beyond textbooks gave me the confidence to approach business challenges more analytically, preparing me to drive innovation in an industry that's evolving faster.

Rutvi Chotai
KPIT



“ISMS Pune gave me the right mix of practical learning, industry exposure, and professional development. The live projects, interactive sessions, and guidance from experienced faculty helped me build the confidence and skills required to succeed in the corporate world. The placement support and interview preparation further strengthened my abilities.

Preeti Das
Lenskart



“ISMS Pune helped me understand how business decisions are supported by data, financial knowledge, and analytical thinking. The practical orientation of the curriculum helped me connect classroom concepts with real corporate requirements, and now I step into the industry with full confidence.

Rutuja More
Northern Trust



“Learning alongside ambitious peers pushed me to stay motivated and competitive. Group activities and CSR activities strengthened my teamwork and networking skills—experiences that continue to help me in my professional journey, reminding me that success is always stronger when built together with the right people around you.

Rohit Kawatwar
Lenskart



“ISMS Pune didn't just teach me marketing—it taught me to think from the customer's perspective. Working on live projects helped me understand consumer behaviour, branding, and how effective marketing can influence decisions in the real-estate industry, and I now carry this customer-first mindset into every campaign and strategy I build.

Adit Singh Rana
VTP Realty

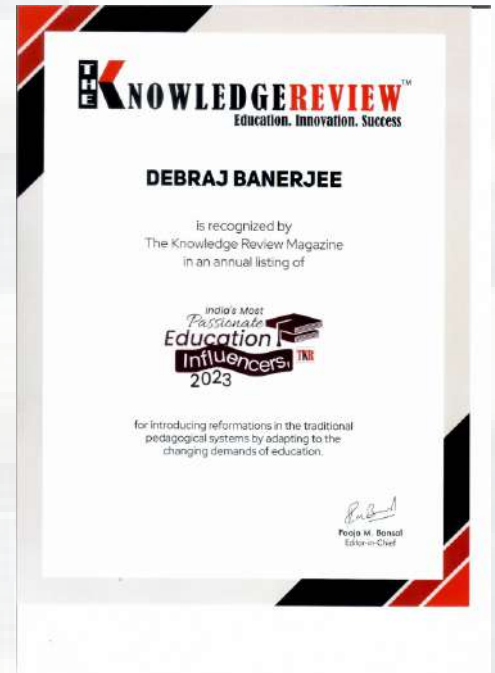
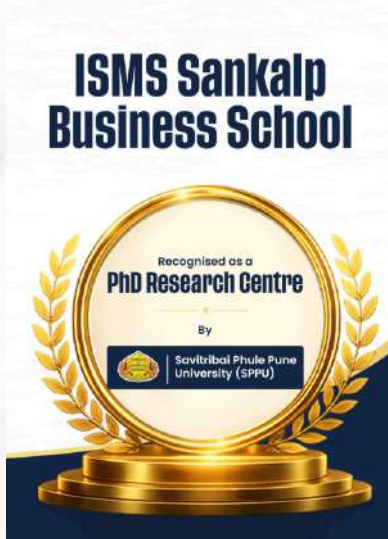


“The journey at ISMS Pune was challenging, exciting, and rewarding. With continuous guidance and real-world learning opportunities, I grew into a more confident, capable, and career-ready professional. Looking back, choosing ISMS Pune was one of the best decisions for my career, helping me turn my ambitions into achievable career goals.

Shubhojyoti Mukherjee
MyGate



Awards



Infrastructure

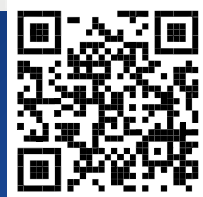


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